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DECEMBER 2024

## Leader's Message

As the holidays approach, we are reminded of the importance of giving and giving back. Our team recently volunteered at the Redwood Empire Food Bank, coming together to package food for those in need. Not only was it a meaningful way to support our community, but it also served as a wonderful team-building activity that brought us closer.

We want to take a moment to thank you – our clients, partners, and community- for your continued support throughout this past year. Your trust and collaboration mean the world to us.

Wishing you and your loved ones a joyous holiday season!

With Appreciation,

JJ Fitzgerald  
Chief Operating Officer  
Landesign Construction & Maintenance, Inc.



## How To Keep Your Property In Top Shape During The Winter Months

Winter may seem like a time to pause, but it's the perfect season to give your

property the care it needs to look its best year-round. From protecting plants to preparing for spring, our Winter Checklist will help you keep your landscape healthy during the colder months.



Not everyone has the time to get winter ready, so allow our expert team to help you maintain a beautiful, healthy landscape this winter.

[Submit A Proposal Request](#)



## Spotlight: Elevate Conference in North Carolina



Last month, three members of our team, JJ Fitzgerald (COO), Natalie Davis (Maintenance Division Manager), and Brian Casmey (Lead Project Manager) attended the NALP (National Association of Landscape Professionals) Elevate Conference in Charlotte, North Carolina. [Watch the recap video!](#)

The event began with a powerful keynote speaker, Shawn Achor, whose impactful insights into positivity and resilience set the tone for the conference.

[Learn More About Shawn And His Work on Instagram](#)

## The Women's Forum at NALP



Natalie Davis said, “One of the standout features was the addition of the Women’s Forum. This initiative not only highlighted the contributions of women in the landscaping industry but also created an inclusive space for sharing ideas and fostering connections.”

## An Opportunity to Learn



Brian participated in a variety of learning seminars and said,

“They were all engaging and insightful. A few of my favorites were:

- AI for Business Success
- Let’s Talk Shop- Design/Build
- Empowering Career Development.”

The team enjoyed connecting with industry peers, sharing meals together, and engaging with like-minded professionals and leaders in landscaping and design.



JJ said, "The Elevate Conference was an enriching experience, offering valuable education, networking opportunities, and personal growth. Our team left inspired and prepared with new tools to enhance our work and strengthen our team."

We look forward to applying what we’ve learned and continue to grow as a team, delivering even greater value to our clients and the communities we serve.



## Transforming Outdoor Spaces, One Project at a Time



Magic isn't just for the holiday season!

From lush green lawns to stunning hardscapes, our featured projects showcase the beauty and functionality we bring to outdoor spaces. Take a look at our portfolio and find inspiration for your own landscape paradise.

[View Our Completed Landscapes](#)



We hope that you've enjoyed this month's newsletter! Please let us know if there is anything you'd like to see in future newsletters by replying to this email or contacting us [here](#) – we look forward to hearing from you!

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Do You Have a Landscaping Project in Mind?  
[Click here to contact us and get started!](#)

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